



ME-SPEC

Middle East Fine & Specialty Chemicals

October 09 – 11, 2017

Bahrain Int'l Exhibition and Convention Centre
Kingdom of Bahrain

SPONSORSHIP PROSPECTUS

PLATINUM LEVEL BENEFITS – USD 35,000



Pre-Event Branding

Logo Visibility: Media

- On ME-SPEC website with hyperlink to sponsor's company website
- On ME-SPEC social media channels, where applicable
- Correspondence, in all core communication (electronic newsletters, brochures, banners)

Onsite Branding

Logo Visibility: Venue

- Conference Venue, Venue signage and backdrops on & off-Stage

Logo Visibility: Conference material

- On printed conference material distributed at conference venue

Advertisement:

- A full page advertisement (prime position) of the exhibition catalogue

Other Benefits

MEPEC Club:

- 3 MEPEC Club passes

Complimentary Equipped Space:

- 35 sqm equipped exhibition space

Poken:

- One lead generation touch point

GOLD LEVEL BENEFITS – USD 20,000



Pre-Event Branding

Logo Visibility: Media

- On ME-SPEC website with hyperlink to sponsor's company website
- On ME-SPEC social media channels, where applicable
- Correspondence, in all core communication (electronic newsletters, brochures, banners)

Onsite Branding

Logo Visibility: Venue

- Conference Venue, Venue signage and backdrops on & off-Stage

Logo Visibility: Conference material

- On printed conference material distributed at conference venue

Advertisement:

- A full page advertisement of the exhibition catalogue

Other Benefits

MEPEC Club:

- 2 MEPEC Club passes

Complimentary Equipped Space:

- 18 sqm equipped exhibition space

Poken:

- One lead generation touch point

SILVER LEVEL BENEFITS – USD 12,500



Pre-Event Branding

Logo Visibility: Media

- On ME-SPEC website with hyperlink to sponsor's company website
- On ME-SPEC social media channels, where applicable
- Correspondence, in all core communication (electronic newsletters, brochures, banners)

Onsite Branding

Logo Visibility: Venue

- Conference Venue, Venue signage and backdrops on & off-Stage

Logo Visibility: Conference material

- On printed conference material distributed at conference venue

Other Benefits

MEPEC Club:

- 1 MEPEC Club passes

Complimentary Equipped Space:

- 9 sqm equipped exhibition space

Poken:

- One lead generation touch point

Exhibition Stand Designs

