



Sponsorship Contract

09 - 11 October 2017
Bahrain International Exhibition
and Convention Centre

A SPONSOR (Address for correspondence)

Company / Organization:
Contact Person:
Position / Job Title:
Postal Address:
.....
Country: Postal Code:
Telephone: Fax:
Email: Website:

B INVOICING OFFICE ADDRESS (If different from above)

Company / Organization:
Contact Person:
Position / Job Title:
Postal Address:
.....
Country: Postal Code:
Telephone: Fax:
Email:

C SPONSORSHIP (Please tick the appropriate box)

- 1 Platinum Sponsor \$ 35,000 (Thirty Five Thousand US Dollars only)
- 2 Gold Sponsor \$ 20,000 (Twenty Thousand US Dollars only)
- 3 Silver Sponsor \$ 12,500 (Twelve Thousand Five Hundred US Dollars only)

G SPONSORSHIP GENERAL BENEFITS (per level)

	PLATINUM	GOLD	SILVER
Inclusion of company name and logo in all printed and electronic promotional media	✓	✓	✓
Use of the ME-SPEC logo	✓	✓	✓
Acknowledgment with company logo and link on the ME-SPEC website	✓	✓	✓
Acknowledgement with company logo and link in the electronic newsletters	✓	✓	✓
Complimentary equipped space in the exhibit area	35 sq.m	18 sq.m	9 sq.m
MEPEC Club Passes	3	2	1
Lead Generation Touch Point	1	1	1
Advertisement inclusion in the catalogue	Full Page Prime Position	Full Page	

H ADVERTISING & SPONSORSHIP CONTRACT BETWEEN

On the one hand, **Middle East Energy Events FZ-LLC**, herein stated as "**the ORGANIZER**", a company established under the laws of the Emirate of Dubai with registered office in Dubai Studio City, Dubai, U.A.E., and license no. 91067. And on the other hand, **the SPONSOR**, with details stated in 'Section A' herein stated as "**the SPONSOR**", and declaring to have full legal capacity to sign this contract.

DECLARATIONS

The ORGANIZER is responsible for hosting and organising the **ME-SPEC** conference and exhibition that will take place in Manama, Bahrain from 9-11 October 2017, (hereafter, "**the PROJECT**").

1. **The SPONSOR**, within its sponsorship and patronage activities, is interested in collaborating with **the ORGANIZER**.
2. By virtue of that previously declared, both parties mutually recognize their full capacity and powers to sign this advertising and sponsorship contract, which is subject to the following:

ARTICLES

I. PURPOSE:

By virtue of the present contract, **the ORGANIZER** is committed to provide advertising services in benefit of **the SPONSOR** as described in the third article thereafter, and **the SPONSOR** is committed to sponsor **the PROJECT** with the payment of the sponsorship fee in the second article hereafter.

II. SPONSORSHIP FEE:

The SPONSOR undertakes to settle with **the ORGANIZER** the amount of US Dollars as referred in 'Sections C and D' in favour of **the ORGANIZER**. This amount will be settled by means of a bank transfer of which the beneficiary is **the ORGANIZER**, as mentioned in 'Section E' herein.

III. ADVERTISING RIGHTS:

From the moment this present contract comes into effect, and until its termination as stipulated in the sixth article hereafter, **the ORGANIZER** is committed to collaborate in an advertising campaign with **the SPONSOR** within the agreed project frame, and during all the preparation, development, organization and celebration phases, by means of a prominent insertion of their brand, company name and logo on any printed brochures, proceedings, advertising and on any other information that is published or edited in relation with **the PROJECT**, in accordance with the terms described for **the SPONSOR**.

The SPONSOR will send the rules and standards for the use of their logo to **the ORGANIZER**, who shall respect the format and specifications that **the SPONSOR** commands in regard to their logo and company title. Depending on the space provided along with other brands and logos, the logo will be subject to size alteration maintaining the same scale.

The SPONSOR, with previous consent from **the ORGANIZER**, is entitled to announce and publish their participation in **the PROJECT** by their own means.

IV. ORGANIZATION AND DEVELOPMENT OF THE PROJECT:

The ORGANIZER will organize **the PROJECT** by its own means, and has exclusive responsibility of the same. **The ORGANIZER** will devote to **the PROJECT** all human and/or material resources that are necessary for fulfilling objectives, and will meet all expenses and costs incurred for the same.

V. COPYRIGHT OF THE SPONSOR:

None of the statements of this present contract surrenders any transmission of copyright or intellectual ownership of **the SPONSOR**.

VI. DURATION:

The present contract will come into effect on the day of its signature and will maintain its validity until 11 October, 2017, the same date as **the PROJECT** is due to be concluded, as is expressed in declaration of this contract. Nevertheless, if for any reason **the PROJECT** has not concluded on that date, this contract will maintain its validity until the end of all official acts of **the PROJECT**.

FOR SPONSOR

Signature: _____

Name: _____

Position: _____

Date:

Place: _____

FOR ORGANIZER

Signature: _____

Name: _____

Position: _____

Date:

Place: _____

I PLEASE SEND THIS FORM BY POST OR BY EMAIL TO



ME-SPEC Organizer

Middle East Energy Events FZ-LLC

PO Box 478839, Office 606, Studio City Tower, Dubai Studio City, Dubai, UAE

Tel: +971 4 427 0739, Fax: +971 4 427 0738

Email: sales@mee-events.com or venkat@mee-events.com