

ME-SPEC 2018

SPONSORSHIP MENU

Introduction: In addition to the Exclusive Prime Sponsor, there are 3 levels of sponsorship available: Platinum, Gold and Silver. Each sponsor will receive the General Benefits listed below according to the selected level. In addition, each sponsor gets to choose an Exclusive Benefit listed below.

SPONSORSHIP LEVELS & BENEFITS

		PLATINUM	GOLD	SILVER
EXCLUSIVE BENEFITS	Each sponsor will be branded exclusively on a function, an area or an item to be selected from the list of exclusive benefits	✓	✓	✓
MARKETING AND BRANDING BENEFITS	Inclusion of company name and/or logo in all printed event collaterals (subject to feasibility and printing deadlines)	✓	✓	✓
	Use of the ME-SPEC 2018 logo	✓	✓	✓
	Prominent logo branding and link to sponsor's website in the website	✓	✓	✓
	Logo and link to sponsor's website in the electronic newsletters	✓	✓	✓
	Access to full delegate list prior to the event	✓	✓	✓
	Poken – One Lead Generation Touchpoint	✓	✓	✓
	Identification with logo on exhibition maps	✓	✓	✓
	Special acknowledgement during opening and closing ceremonies	✓		
ECONOMICAL BENEFITS	Complimentary conference delegates	10	6	3
	Complimentary raw space at the exhibition	24 sqm	12 sqm	9 sqm

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EXCLUSIVE BENEFITS

Package	Status	Sponsor
PLATINUM SPONSORSHIP LEVEL – \$ 50,000		
Technical Sessions	AVAILABLE	
Poken Technology - Networking & Lead Generation & Mobile App	RESERVED	
Luncheons	RESERVED	
Registration Entrance, Desks and Lanyards	RESERVED	
Information Points, Venue Plans and Signage	RESERVED	

GOLD SPONSORSHIP LEVEL – \$ 30,000		
Mini Program	AVAILABLE	
Conference Delegates Gift	AVAILABLE	
Breakfast and Coffee Breaks	RESERVED	
Exhibition Area	AVAILABLE	
Final Conference e-Program & Program Wall	AVAILABLE	
Staff uniforms & Raffle Draw	RESERVED	

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SILVER SPONSORSHIP LEVEL – \$15,000		
e-Delegate List	AVAILABLE	
Visitor Bags	AVAILABLE	
Website	AVAILABLE	
Notepad	AVAILABLE	
VIP Lounge & Speaker Room	RESERVED	
Final Conference e-Program & Program Wall	AVAILABLE	
Additional Branding –Banner in Prime Location	AVAILABLE (max. 5 sponsors)	